SEED&SPARK

Cookie Policy

Effective date: Jan 1, 2020

This Cookie Policy describes how we uses cookies and similar technologies to provide, customize, evaluate, improve, promote and protect our Service. This page describes what information the cookies gather, how and why we use them, as well as your rights to control our use of them. This Cookie Policy is and will be treated as part of our Terms of Service. You can change your cookie settings or withdraw your consent at any time.

What are cookies?

Cookies are small pieces of text that are placed on your computer or mobile device when you visit a website. Cookies are widely used by

online service providers in order to make their websites work, or work more efficiently. They store and track information about your use to serve a variety of functions, like enabling us to remember information you provide to us as you navigate between pages, or telling us your account preferences. Cookies help us personalize your experience with Seed&Spark.

How does Seed&Spark use cookies?

When you enter the Seed&Spark website, our web server sends a cookie to your computer which allows us to recognize your computer but not specifically who is using it. By associating the identification numbers in the cookies with other customer information (when, for example, you log in) we know that the cookie information relates to you.

Some cookies are set by Seed&Spark – these are "first party cookies". Cookies set by parties other than us are called "third party cookies". Third party cookies enable third party features or functionality to be provided on or through our Service (such as login, advertising, interactive content or analytics). The third parties that set these third party cookies can recognize your computer both when it visits Seed&Spark and when it visits certain other websites or services. Any third party cookie usage is governed by the policy of the third party placing the cookie.

Why does Seed&Spark use cookies?

We use first party and third party cookies for a variety of reasons. Some cookies are essential for technical reasons in order for our

Services to operate properly, and we refer to these as "necessary" cookies. Other cookies enable us and the third parties we work with to track and target the interests of our visitors, and we refer to these as "preference" cookies. Finally, third parties serve cookies through our Service for advertising, analytics, and other purposes. This may include remarketing services, which Seed&Spark to reach people who have previously visited the Site, and match the right people with the right message.

How can I control cookies?

You have the right to decide whether to accept or reject cookies. Rejecting cookies will usually affect some the functionality of a website. You will still be able to use the site, but may lose certain functionality and features. You can control cookies with these tools:

Website cookie settings.

You can exercise preferences about what cookies are served on an individual website. Manage Seed&Spark cookie settings.

Browser controls.

You can set or amend your web browser controls to accept or refuse cookies. If you choose to reject cookies, your access to some functionality and areas of our Service may be restricted. They way you can refuse cookies through your web browser controls varies from browser to browser; visit your browser's help menu for more information.

Disabling Interest Based Advertising.

Most advertising networks offer you a way to opt out of Interest

Based Advertising. For more information, you can visit
www.aboutads.info/choices or www.youronlinechoices.com.

Mobile advertising.

You can also opt out of having your mobile advertising identifiers used for certain types of Interest Based Advertising. Access the settings in your mobile device and following the most recent published instructions.

Do Not Track.

Some Internet browsers – like Internet Explorer, Firefox and Safari – include the ability to transmit "Do Not Track" or "DNT" signals. Uniform standards for "DNT" signals have not yet been adopted. Seed&Spark does not yet process or respond to "DNT" signals.

Types of cookies

The specific types of first and third party cookies served through our Service and the purposes they perform are described in detail below.

Necessary Cookies.

Necessary cookies enable core functionality like page navigation and account access. The site can't function without these.

Preference Cookies.

These are used to enhance the performance and functionality of our site but are non-essential to their use. However, without these cookies, some functionality may become unavailable. Preference cookies help us verify your account and device and determine when

you're logged in, so we can provide the right experiences and features. They allow us to personalize content, remember choices you've made, and so on. We also use social media cookies, to allow you to share and log in.

Statistics Cookies.

Statistic cookies help us improve our site by collecting and reporting information on how our Service is being accessed and used, and enable us to track its performance. For example, we use cookies to determine if you viewed a page or opened an email.

Marketing Cookies.

We use third party cookies to tailor our marketing and serve you with ads that we believe are relevant to you and your interests. This may include remarketing or similar audiences to advertise online, which uses may include use of your Personal Information. You may see these ads on other sites that you visit as a result of remarketing, and third party vendors may use cookies to serve ads based on your past visits to the Site.

We may also use and manage third party tags on the Service. Third party tags may take the form of pixels or tracking snippets. We use pixels to learn how you interact with our site pages and emails, and this information helps us and our ad partners provide you with a more tailored experience. We use tracking snippets to capture data from your browser, make requests to a third party partner or set cookies on your device to store data. For example, if you visit Seed&Spark and check out the crowdfunding page, you might be served an ad on social media encouraging you to start a crowdfunding project on Seed&Spark.

You may opt out of such uses of cookies by such third party vendors and/or service providers by visiting their respective websites (for Google ads, you may do so in their Settings). Alternatively, you can opt out of a third-party vendor's use of cookies by visiting the Network Advertising Initiative opt-out page.

We may update this Cookie Policy from time to time. When we make changes, we'll update the "Effective Date" at the top of the Cookie Policy and post it on our sites. We encourage you to check back periodically to review this Cookie Policy for changes.